

Booster Club Meeting – August 10, 2025

Attendees: Coach Jermaine Bigham, Jim Konte (President), Kirby Page (Vice President), Raleigh Mecklin (Treasurer), Lindsey Cooler (Secretary), Rebecca Berkely (Membership), Krista Kaspar (Concessions), along with five new members of the Booster Club, and four coaches

Not in attendance: Carrie Harris (Concessions)

Welcome & Opening

- Jim called the meeting to order, welcomed attendees, and introduced officers.
- Jim provided background on the Booster Club's role in supporting May River athletics—driving memberships, raising funds, and doing fun/meaningful things for teams.
- Coach Bigham explained to new members how the Booster Club can assist May River athletics.

Discussion – Support for Teams

- Bigham suggested possible Booster contributions:
 - Awards for sports teams (5 each for JV and Varsity).
 - \$50 per player for state championship games.
 - Help with meals for teams attending championships.
- Jim requested a target budget number from Bigham/school for these contributions.
- Bigham reminded coaches to coordinate with the bookkeeper regarding depositing funds and requesting checks.
- Jim proposed Booster Club officers meet with each coach to review financial processes and clarify Booster vs. school responsibilities.
- Bigham noted that coaches can now move their money from Booster accounts to the school's new sports accounts if they wish.

Treasurer's Report – Raleigh

- Current balance: **\$11,000.**
- Concessions will temporarily draw down funds but will be replenished after each game.
- Membership income to date: \$125.
- Lacrosse Coach suggested:

- Each parent of a player should join the Booster Club or each sport responsible for a percentage of parent memberships.
- Tiered memberships (possibly with BSN perks).
- Lindsey will send out a membership drive flyer (with QR code) to help increase memberships.
- Incentives for membership discussed: reserved seating at games, reserved parking at sports events, Booster Club sticker.
- BSN can offer 10% off orders; GameOne (new apparel site Dr. Webb is working on) is also being explored.

10-Year Anniversary

- Jim emphasized importance and fundraising opportunities tied to the anniversary of May River.

Concessions – Krista

- Varsity football concessions fully staffed.
- Food trucks are booked for all varsity and JV games; they will pay for their space (\$100 per space but discussion followed that it should be more).
- Volleyball has requested concessions; basketball schedule will determine winter sign-up.
- Kona Ice gives back 20% of sales (last year: \$1,600 total) - potential for growth.
- Themed nights for football games are set and we should have coordinating concession items.
- No prior tracking of concession item sales from previous years; this will need to be improved.
- First home varsity football game concession run by girls' golf team (\$200 + tips go to team).
- Krista will email all coaches on August 11 asking teams to remove items from football concession stand for cleaning/prep.

Fundraising Planning

- Jim reported on Givebacks fundraising platform.
- **50/50 raffle** planned for first football game (Aug. 29).
 - Table to be set up at game and do a prepay promotion to gain more exposure.

- Coaches to post info on SportsYou.
 - Rebecca to set up prepay option on HomeTown.
 - Lindsey to confirm with Givebacks about raffle setup.
- Other ideas:
 - Golf tournament (Lacrosse Coach—significant fundraising potential).
 - Monte Carlo Night.

Additional Fundraising Suggestions

- Membership incentives: VIP parking or special seating.
- North-South All-Star recognition.
- College signing wall.
- Gatorade Player of the Year recognition.
- Kona Ice (or some other sponsor) “Shark Athlete of the Year” award.

The meeting adjourned at 7:30 p.m.

Next Meeting

Sunday, September 14, 2025 – 6:00 p.m. – MRHS